

Safety

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Recall -- Firm Press Release

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Pepperidge Farm Voluntarily Recalls Limited Quantity Of Baked Naturals Sesame Sticks

Contact:

Consumer:
866-535-3774

Media:
203-846-7395

FOR IMMEDIATE RELEASE - Norwalk, Conn., September 22, 2011 - Pepperidge Farm, Incorporated is voluntarily recalling a limited quantity of 10.2-ounce boxes of Baked Naturals Sesame Sticks as a precaution due to the possible presence of small, thin pieces of wire.

The affected product is marked with a yellow 20% More! banner across the top of the package and has the following codes on the top package flap:

W07*1781 Sell by 11/20/2011
 W07*1891 Sell by 11/27/2011
 W07*1921 Sell by 12/4/2011
 W07*2041 Sell by 12/11/2011
 W07*2061 Sell by 12/13/2011
 W07*2221 Sell by 1/1/2012

No other Pepperidge Farm products are affected.

A small number of consumers have reported minor scrapes in and around the mouth. Pepperidge Farm issued the voluntary recall out of an abundance of caution to ensure the safety of consumers.

Approximately 13,000 cases of the affected products were shipped to customers across the United States. The product is not distributed in Canada.

Consumers who have purchased this product should not eat it. They should check their pantry shelves for boxes with "Sell By" dates of 11/20/2011 through 1/1/2012 marked on the top package flaps and return them to the store of purchase for an exchange or full refund. Consumers also can contact Pepperidge Farm Monday through Friday between the hours of 9:00 a.m. and 5:00 p.m. Eastern Daylight Time at (866) 535-3774.

The product was manufactured in the company's Willard, Ohio facility.

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