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FOR IMMEDIATE RELEASE

Date: March 7, 2014 **Contact:** Dave Edwards, Enforcement Officer
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FRAUD ALERT

**Don't be a Victim of "AT&T \$100 prize promotion"
phone Phishing scam**

(Woodland, CA) - March 7, 2014 District Attorney Jeff Reisig announced that a Yolo County resident reported that they received a computer generated telephone call supposedly from AT&T indicating that they had won \$100 off of their bill. The call directs them to "log on" to their account at the website: iliveatt.com which looks legitimate but is actually a convincing fake.

Attempts to steal your sensitive information like this are called "phishing," a scheme that has become very prevalent. The sender goes "phishing" for your information usually by setting up a phony website at which you are asked to supply information such as account numbers, passwords, pin numbers, or Social Security Numbers. If you provide that information, your accounts and other assets may be stolen.

To protect yourself, simply do not open or respond to e-mails asking to submit personal information. As in this case, the message might appear to be from a legitimate website and includes fancy graphics, trademark symbols and an authentic-looking e-mail address, but all of that can be easily faked by computer hackers anywhere in the world. Here are some ways to tell if it is a scam:

- ✓ The message offers something that seems too good to be true.
- ✓ The message threatens negative action, such as canceling your account, if you fail to take the requested action immediately.
- ✓ The message asks you to click on a link to update or submit your information.
- ✓ **Never respond to or open attachments or click on links in unsolicited e-mails.**

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